

23rd International World of Trade Convention

B2B | Closed Format | Contracts

May 28–30, 2026

Almaty, Kazakhstan



МИР ТОРГОВЛИ
WORLD OF TRADE

110+

retailers and
marketplaces
across all sectors

700+

participants –
market
professionals

9 countries

Kazakhstan, Russia, Uzbekistan,
Kyrgyzstan, Georgia, Azerbaijan,
Tajikistan, Belarus, Armenia

* Registration at eximexpo.kz

Program of the 23rd International World of Trade Convention

Challenges. Transformation. Growth

The World of Trade Convention is a key professional platform for the retail industry of Central Asia, bringing together top industry leaders for more than 13 years. The event regularly gathers chairmen of boards, shareholders and CEOs of the largest retail groups in the region.

The format is designed for strategic dialogue between business owners and top executives: market analytics and benchmarking from industry leaders, direct negotiations with B2B partners, and decisions made without intermediaries.

- more than 500 B2B partners: manufacturers, distributors, developers and technology companies
- direct negotiations aimed at strengthening product categories, upgrading IT platforms and transforming retail formats
- deals and partnership agreements reached without long chains of approvals

Historically, the World of Trade Convention has been established as a closed professional meeting for business owners, members of Boards of Directors and senior executives. Participation is by invitation only and requires prior registration and status confirmation.

A separate focus of the event is dialogue between business and government on key issues affecting the development of the retail industry in the region.

The event format includes:

- one-to-one negotiation sessions aimed at concluding contracts
- an exhibition of products, solutions and technologies relevant for large retail companies
- a congress program discussing strategic industry trends and management decisions
- informal networking in a private, executive-level environment
- guided visits to leading retail chains in Almaty

The list of regular participants is available at the following link

<https://eximexpo.kz/en/reviews-en/>



Central Asia Retail: Setting the Transformation Course for 2026–2030

The Convention is a business platform beyond politics, bringing companies from different countries together at one table in the interest of business cooperation. Every year, hundreds of retailers and suppliers from around the world place their trust in the event.



“We value every participant and provide support before, during, and after the Convention.”

— **Elena Sargaldakova**, Founder of the World of Trade projects

The year 2026 began under complex conditions: ongoing geopolitical turbulence, tax code reform, monetary tightening, and shifting consumer behaviour driven by the expansion of e-commerce in Central Asia. These factors have launched a five-year retail transformation cycle.

At the World of Trade Congress, industry leaders will share their vision of the future and real transformation cases in formats and technologies aimed at achieving strategic goals through 2030.

Key Dates and Schedule Overview

May, 28	09:00 AM	Official Opening of the 23rd World of Trade Convention
May 28-29	09:00 AM - 06:30 PM	World of Trade Exhibition
May 28-29	09:30 AM - 06:30 PM	Eurasian Retail Congress
May 30	10:00 AM - 02:30 PM	Retail Store Tours in Almaty

Day 1 – May 28, 2026

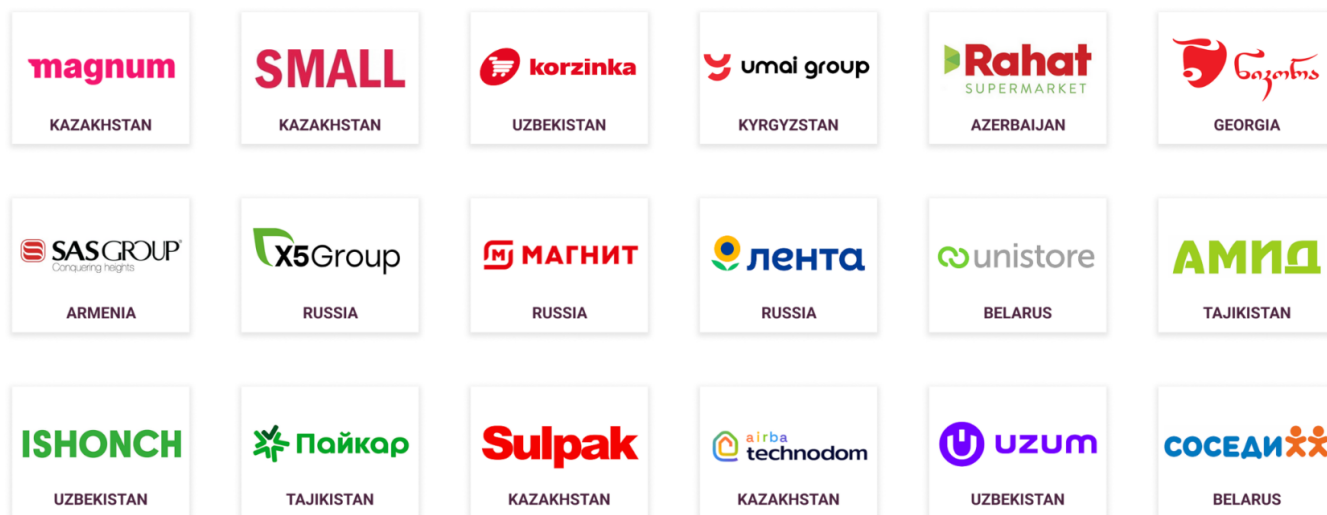
Plenary Hall	Panel Discussion Hall
9:30 AM - 10:00 AM WORLD OF TRADE: TRENDS & ANALYTICS	
10:00 AM - 11:20 AM RETAIL 2026 Trends. Challenges. Strategies. The Choice of Visionaries	10:00 AM - 11:20 AM STORE FORMAT MANAGEMENT IN CENTRAL ASIA
11:30 AM - 02:00 PM SUCCESSFUL RETAIL CASES from leading providers of innovation, technology, equipment, marketing, and loyalty solutions	11:30 AM - 02:00 PM HR IN RETAIL CONFERENCE Outsourcing. Talent Pool Development
03:00 PM - 06:30 PM WORLD OF TRADE PURCHASING CENTER	03:00 PM - 04:20 PM NON-FOOD: RETHINKING RETAIL FORMATS in Response to Changing Consumer Behavior
	04:30 PM - 06:00 PM RETAIL, LIFESTYLE AND DEVELOPMENT Open dialogue: The mall of the future
	06:00 PM - 06:30 PM CLOSING OF DAY 1 OF THE CONVENTION

Day 2 – May 29, 2026

Plenary Hall	Panel Discussion Hall
<p>10:00 AM - 11:20 AM FMCG RETAILERS AND SUPPLIERS How to Enter Retail Chains in Central Asia and Russia</p>	<p>10:00 AM - 11:20 AM INTERNATIONAL PERSPECTIVE: RETAIL IN TURKEY, CHINA, AND EUROPE</p>
<p>11:30 AM - 12:50 PM E-COMMERCE IN CENTRAL ASIA Online and Offline: Partnership or Competition?</p>	<p>11:30 AM - 12:50 PM HOW FMCG BRANDS CAN BUILD PARTNERSHIPS WITH RETAIL CHAINS - WORKSHOP</p>
<p>01:00 PM - 02:00 PM LOGISTICS IN MODERN RETAIL From Challenge Management to a Strategic Advantage</p>	<p>01:00 PM - 02:00 PM WHO AND HOW INVESTS IN THE CENTRAL ASIAN RETAIL MARKET Investor Session</p>
<p>03:00 PM - 05:30 PM STRATEGIES AND TOOLS IN THE ERA OF AI TECHNOLOGIES AND HUMAN-CENTRICITY</p>	<p>03:00 PM - 04:20 PM INTERNATIONAL BOARD OF DIRECTORS</p> <p>16:30 PM - 17:30 PM GOVERNMENT AND RETAIL: BUSINESS-REGULATOR DIALOGUE</p>

WORLD OF TRADE PURCHASING CENTER
 Online format. 10:00 AM - 05:30 PM

Our Longstanding Partners



Participant Feedback <https://eximexpo.kz/en/reviews-en/>

PROGRAM OF THE 23rd INTERNATIONAL WORLD OF TRADE CONVENTION

May 28, 2026 – Day 1



Please note that the program is currently under active development and subject to change. You may always request the most up-to-date version of the program from the Convention organizers

08:00 AM

World of Trade Convention Registration & Welcome Coffee

Admission is limited to **registered participants only**. Registration must be confirmed by the Organizing Committee of the World of Trade Convention.
Participation applications can be submitted via the official website:
<https://eximexpo.kz/>

09:00 AM

Official Opening of the Convention

Welcome addresses from the organizers and invited officials

09:00 AM -
06:30 PM

World of Trade Exhibition

Technological innovations and products from leading suppliers

EURASIAN TRADE CONGRESS AGENDA – Day 1

09:30 AM -
09:50 AM

WORLD OF TRADE: TRENDS & ANALYTICS

Analytical Session
Plenary Hall

Exclusive market analytics for Convention participants

Key discussion points:

- How is the retail landscape in Central Asia and Eurasia changing amid inflation, e-commerce growth, and a shift in demand toward value-driven categories?
- Why are consumers exercising tighter control over their shopping baskets, switching brands more frequently, and setting new expectations for convenience and product availability?
- Which categories are currently driving real growth, and what management decisions allow retailers to maintain margins in the new market reality?

NielsenIQ Kazakhstan, a leading analytics agency, will present an exclusive market study providing participants with a comprehensive overview of the retail market.

Invited speaker:

Leila Musataeva, Director of Retail Client Services, NielsenIQ Kazakhstan, Kazakhstan

10:00 AM –
11:20 PM

РОЗНИЧНАЯ ТОРГОВЛЯ 2026. ТРЕНДЫ. ВЫЗОВЫ. СТРАТЕГИИ

Пленарная сессия с главами ведущих ритейл-компаний
Зал пленарных заседаний

A strategic dialogue among top executives of retail chains on the current market landscape, key transformations, and development scenarios for retail in Central and Central Asia for 2025–2030.

Key topics:

- Key challenges and emerging opportunities
- Online vs. offline: market dynamics and impact
- Shifts in consumer behavior and demand structure

- Retail format transformation
- Operational efficiency and the role of technology in the current environment
- Vision and strategies of the region's leading retail chains

Invited speakers:

- [Yakov Fishman](#), Chief Executive Officer, *Magnum Cash & Carry*, Kazakhstan*
- [Nariman Suleimenov](#), Chief Executive Officer, *Sportmaster*, Kazakhstan
- [Andrey Poddanets](#), Founder, *Inmart*, Kazakhstan
- [Dmitry Revin](#), Chairman of the Association of Retail Real Estate Developers of the Republic of Kazakhstan; Co-founder of Kazakhstan's largest shopping malls, *Aport*
- [Dmitry Provkina](#), Chief Executive Officer, *Sulpak*, Kazakhstan*
- [Zafar Khashimov](#), Founder and Chairman of the Supervisory Board, *Korzinka*, Uzbekistan*
- [Artem Lyzhin](#), Managing Director, *Umai Group*, Kyrgyzstan*

**The list of speakers is being finalized and is subject to change.*

10:00 AM – **STORE FORMAT MANAGEMENT IN CENTRAL ASIA**
 11:20 AM Expert Master Class
Panel Discussion Hall

A practical deep dive into retail formats and tools that enable precise work with target audiences, increase traffic, conversion rates, and sales per square meter.

Key topics:

- What defines a retail format and why floor space, location, or sales figures alone are not sufficient
- Target audience of a retail format: why customer structure changes dramatically during scaling
- Assortment structure and pricing architecture
- Mathematicians vs. marketers: what an assortment minimum is and why it cannot be derived solely from the product matrix

Speaker: [Sergey Ilyukha](#), Business Trainer and Retail Expert
 Member of the Board, Russian Association of Retail Market Experts

11:30 AM – **SUCCESSFUL RETAIL CASES: DIGITALIZATION AND ANALYTICS**
 12:50 PM Convention Partners Case Presentation Session
Plenary Hall

Effective IT and technology solutions for retail.

Topics include:

- Retail IT architecture: from core systems to data-driven management
- Loyalty programs as a driver of growth and business resilience
- BI, analytics, and data mining in commercial and operational processes
- Process automation: procurement, pricing, and merchandise flow
- AI in retail: real case studies and implementation prospects
- Technologies for working with suppliers and tenants
- The economics of loyalty and its impact on P&L
- ROI from retail technology and equipment implementation

Moderator: [Elena Naumchik](#), Certified Loyalty Marketing Professional (CLMP™), experience with Magnum C&C, X5 Group, Sberbank, TSUM Moscow and others

Speakers: executives and experts from technology companies from different countries.

01:00 PM – **EQUIPMENT AND TECHNOLOGIES IN MODERN RETAIL**
02:00 PM Convention Partners Case Presentation Session
Plenary Hall

Modern retail equipment and technology solutions as a foundation for operational efficiency, security, and business growth.

Topics include:

- Automation and equipment for sales floors and back-office operations
- Application of professional lighting systems and their impact on sales performance
- Security, antifraud solutions, and loss prevention
- Energy efficiency and sustainability

Moderator: [to be confirmed](#)

Speakers: executives and experts from technology companies from different countries.

11:30 AM – **HR IN RETAIL CONFERENCE**
02:00 PM Discussions with HR leaders of major retail chains. Case reviews
Panel Discussion Hall

Outsourcing in Retail: A Management Tool or a Strategic Risk?

Where is the line between flexibility and loss of control, and what happens when a significant share of the workforce is taken outside the company's organizational perimeter?

This session focuses on analytics and data on outsourcing, a real-life retail case, and an open discussion between business leaders, HR directors, and representatives of outsourcing providers.

Talent Pool Management in the Era of "Temporary Workforce"

Why traditional models of employee retention and development are no longer effective, and how to build a management system that accounts for high and predictable employee turnover.

The discussion will address how to adapt long-cycle HR processes to the new labor market reality while maintaining the resilience of retail businesses.

Moderator:

[Evgeniya Zvereva](#), HR Business Partner, *Sportmaster Group*, Kazakhstan

Participants invited to the discussion:

HR executives and specialists from retail companies in Kazakhstan and invited countries, industry analysts, and independent experts

02:00 PM – **BUSINESS LUNCH**
03:00 PM

A friendly lunch for World of Trade Convention participants.

Networking across the exhibition area, including informal discussions at exhibitor booths and in the World of Trade Hypermarket zone.

03:00 PM – **NON-FOOD: RECONFIGURING RETAIL FORMATS IN RESPONSE TO CHANGING**
04:20 PM **CONSUMER BEHAVIOR**
Panel Discussion Hall

Non-food retail in Central Asia amid shifting demand, the expansion of e-commerce, and the growth of local brands.

Topics for discussion:

- Today's fashion consumer: what has changed
- Local brands vs. international chains
- Store formats and the role of location
- Assortment management and inventory turnover

Moderator: [Nariman Suleimenov](#), CEO, Sportmaster Kazakhstan

Invited to the dialogue:

- [Zhandos Konakbayev](#), Founder and CEO, CRN Group (brands Crinzo, Corneli), Kazakhstan*
 - [Dmitry Provkin](#), CEO, Sulpak*
 - [Anvar Khilazhev](#), Co-founder, GLASMAN Group, Kazakhstan*
 - [Ivan Avdeev](#), CEO, Yves Rocher Kazakhstan*
- As well as other retailers, developers, and independent experts

** The list of speakers is being finalized and is subject to change*

04:30 PM – **RETAIL, LIFESTYLE AND DEVELOPMENT. OPEN DIALOGUE**
06:00 PM **THE MALL OF THE FUTURE FORMAT**
Panel Discussion Hall

An open dialogue between developers and retail chains on formats, locations, the economics of retail properties, and mutual expectations.

Topics for discussion:

- How consumer expectations toward retail and shopping malls are changing
- Changes in retail space and the emergence of new formats
- Rental economics and partnership models
- Traffic, tenant mix, and the role of anchor tenants
- Mutual expectations between developers and retail chains

Moderator: [Dmitry Revin](#), Chairman of the Union of Retail Real Estate Developers of Kazakhstan, Co-founder of Aport Malls

Invited to the dialogue:

- [Boris Katz](#), Chairman of the Board, Leonardo Hobby Hypermarket Chain (Russia, Kazakhstan, Belarus)*
 - [Dmitry Provkin](#), CEO, Sulpak (Kazakhstan)*
 - [Gabit Jamanbayev](#), CEO, Mechta Market (Kazakhstan)*
- As well as other leading retailers and [major developers of Kazakhstan](#)

** The list of speakers is being finalized and is subject to change*

06:00 PM - **CLOSING OF THE FIRST DAY OF THE CONVENTION**
06:30 PM Q&A Session and Prize Draw
Panel Discussion Hall

03:00 PM - **INTERNATIONAL WORLD OF TRADE PURCHASING CENTER**

04:30 PM

Session 1 & Session 2 · One-to-One Business Meetings

04:30 PM -

Plenary Hall

06:30 PM

Retailers from nine CIS and Eurasian countries will conduct bilateral meetings with Convention participants. The sessions are organized with retailers and distributors seated at dedicated negotiation tables. A practical negotiation platform designed for direct **1:1 dialogue between suppliers and retailers**, focused on discussing commercial terms and concluding real contracts.

19:00

EVENING RECEPTION FOR RETAILERS AND PARTNERS

(By invitation only)

The evening reception is a closed segment of the Convention, bringing together top executives of the retail industry and key partners in an exclusive, private setting. This is a space where professional dialogue continues beyond the stage and formal agenda, personal connections are established, ideas are exchanged, and future partnerships take shape in an atmosphere of trust and open communication

PROGRAM OF THE 23rd INTERNATIONAL WORLD OF TRADE CONVENTION

May 29, 2026 – Day 2

09:00 AM – 10:00 AM	WELCOME COFFEE Exhibition open hours, informal networking
09:00 AM – 06:30 PM	WORLD OF TRADE EXHIBITION Technological innovations and products from leading suppliers
10:00 AM – 05:30 PM	INTERNATIONAL WORLD OF TRADE PURCHASING CENTER Bilateral Negotiation Sessions · ONLINE FORMAT

EURASIAN TRADE CONGRESS AGENDA – Day 2

10:00 AM – 11:20 AM	FMCG RETAILERS AND SUPPLIERS How to Enter Retail Chains in Central Asia and Eurasia Plenary Session <i>Plenary Hall</i>
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A discussion of practical approaches for FMCG suppliers entering retail chains — from initial negotiations to commercial terms and scaling. Real-life retail cases.

Key topics:

- Retailer requirements for suppliers
- Assortment selection and the role of category management
- Pricing and commercial terms
- Quality and supply standards

Moderator: [Olga Kondratieva](#), CCO, Bi1 supermarket (New Retail Inc.)

Participants invited to the discussion:

- Magnum C&C, Kazakhstan
- Korzinka, Uzbekistan
- Rahat Market, Azerbaijan
- Umai Group, Kyrgyzstan
- Baraka market, Uzbekistan
- CU, Kazakhstan
- AMID, Tajikistan
- Inmart, Kazakhstan
- Toymart, Kazakhstan
- SAS Group, Armenia

* *The list of speakers is being finalized and is subject to change*

10:00 AM – **INTERNATIONAL PERSPECTIVE**
11:20 AM **Retail in Turkey, China, and Europe Panel Discussion (English, with simultaneous interpretation)**
Panel Discussion Hall

An international session on global retail trends, technologies, and format transformation. A practical perspective from international retail chains and experts on solutions already implemented in Turkey, China, and Europe and potentially applicable in Central Asia

- Retail trends for 2025–2030
- Retail format transformation under pressure from e-commerce and AI
- China, Turkey, and Europe: proven models and case studies
- Technologies with demonstrated ROI
- Which global practices can be adapted for Central Asia

Focus: practical case studies and adaptation of international solutions to regional markets

Moderator: [To be confirmed](#)

Participants invited to the discussion: International retailers and industry experts

11:30 AM – **E-COMMERCE IN CENTRAL ASIA**
12:50 PM **Online and Offline: Partnership or Competition?**
Plenary Session
Plenary Hall

Practical session on the development of e-commerce and its impact on the Central Asian retail market. The discussion will focus on proven business models, the economics of online channels, and the integration of e-commerce with offline retail.

Focus areas: omnichannel strategies, ecosystem development, profitability, logistics, data management, and sustainable growth of online sales.

Moderator: [Demid Samoshkin](#), retail expert (experience with SMALL, Arbus.kz, and other businesses)

- Invited to the discussion:
- Ozon
- Wildberries
- Sportmaster Kazakhstan
- Frgroup.kz
- Mehta.kz
- VkusVill, Kazakhstan, Russia

As well as other marketplaces, online retailers, online services, and independent experts

Invited to the dialogue: retailers, marketplaces, online service providers, and independent experts.

**The list of speakers is currently being formed and may be subject to updates.*

11:30 AM – **HOW FMCG BRANDS CAN BUILD PARTNERSHIPS WITH RETAIL CHAINS**
12:50 PM Panel Discussion
Panel Discussion Hall

Workshop with Industry Leaders

- Expectations from partners
- Joint marketing and commercial models
- Supplier selection procedures and contracting process
- Typical mistakes made by suppliers
- Scaling and development of partnerships

A practical discussion of supplier–retailer cooperation **first-hand**, with insights from the executives who define the procurement policies of the largest retail chains in the region.

01:00 PM – **LOGISTICS IN MODERN RETAIL**
02:00 PM **From Overcoming Challenges to a Strategic Advantage**
Plenary Session
Plenary Hall

A direct dialogue among market participants.

- Logistics as a sales driver: OOS and its impact on revenue and promo efficiency
- Where money is lost: breakdowns in the supply chain from factory to shelf (up to 8% of turnover)
- Conflict between marketing and supply chain: misaligned campaigns and product unavailability
- Responsibility across the chain: retailer – supplier – logistics, penalties and losses
- Practical solutions: data sharing, AI forecasting, cross-docking, dark warehouse
- Regional retail case studies

Moderator: Igor Kostin, expert in crisis management and marketing (with professional experience at Tyan-Shan Invest, Azercay, Anatolia Food Company, and Belaseptika)

Participants invited to the discussion:

Retailers, leading logistics companies, distributors, and independent experts

01:00 PM – **WHO AND HOW INVESTS IN THE CENTRAL ASIAN RETAIL MARKET**
02:00 PM Investor Roundtable
Panel Discussion Hall

A market dialogue focused on current challenges and cooperation opportunities.

Key topics:

- Investment trends and climate in Central Asia
- Retail market financing specifics
- Practical recommendations for attracting investment
- Risks, opportunities, and building long-term partnerships

Moderator: *Rustam Zhursunov*, Chairman of the Association of Investors of the Republic of Kazakhstan*

Participants invited to the discussion: Retailers, developers, investors, and independent experts, Representatives of the National Chamber of Entrepreneurs of the Republic of Kazakhstan “Atameken” and the Union of Retail Chains of Kazakhstan

**The list of speakers is currently being formed and may be subject to updates.*

02:00 PM – **BUSINESS LUNCH**
03:00 PM

A friendly lunch for World of Trade Convention participants.
Networking across the exhibition area, including informal discussions at exhibitor booths and in the World of Trade Hypermarket zone.

03:00 PM – **MARKETING STRATEGIES IN THE ERA OF AI AND HUMAN-CENTRIC BUSINESS**
05:30 PM *Plenary Hall*

Discussion of priority innovations for transforming customer interaction and enabling effective digital transformation. Case studies and dialogue among market leaders. Exploration of the balance between algorithms, data, and a human-centric business model.

Moderator: [to be confirmed](#)

Invited to the discussion:

- [Adilzhan Alkenov](#), IT Director, Mechta Market
- [Anastasia Shcherba](#), Head of Project Office, CU retail chain
- [Alexandra Sanchez-Perez](#), CBDO CIS, Yandex Retail Tech*
- [Asem Bolatzhan](#), Head of Women in Tech Kazakhstan Chapter*

Also invited: representatives of the Ministry of Artificial Intelligence and Digital Development, as well as leaders in IT, strategy, marketing, and project management from retail companies across Eurasia

**The speaker lineup is subject to confirmation and may be updated*

03:00 PM – **INTERNATIONAL BOARD OF DIRECTORS**
04:20 PM Roundtable Discussion
Panel Discussion Hall

Closed meeting of retail owners and CEOs to discuss key challenges facing the industry, including changes in tax policy, regulation of e-commerce and marketplaces, the cost of financing and consumer demand, as well as the transformation of retail formats and digitalization.

Participants will exchange views on the current economic environment and develop consolidated proposals from the retail industry.

Moderator:

[Gulfira Krok](#), expert in category management and pricing.
Consultant and business trainer, Krok Consulting (Israel)

Expected participants:

Executives of retail companies in Kazakhstan
National Chamber of Entrepreneurs Atameken
Union of Retail Chains of Kazakhstan

04:30 PM – **STATE AND RETAIL: BUSINESS–GOVERNMENT DIALOGUE**
05:30 PM Roundtable
Panel Discussion Hall

An open and constructive dialogue on retail regulation and the business environment.

The discussion will focus on practical issues faced by retailers and suppliers in Central Asia in the context of tax, fiscal and regulatory changes, as well as external trade and economic challenges.

Moderator:

Elbegi Abdiev, Deputy Chairman of the Management Board, Union of Retail Chains of Kazakhstan

Participants invited to the dialogue:

- Owners and executives of retail companies
- Ministry of Trade and Integration of the Republic of Kazakhstan
- Ministry of Finance of the Republic of Kazakhstan
- National Bank of the Republic of Kazakhstan

04:30 PM – **WORLD OF TRADE INTERNATIONAL PURCHASING CENTER**
05:30 PM Bilateral negotiation session
online format

The session will bring together retailers and distributors in one-to-one negotiation meetings held in dedicated meeting areas in the Convention foyer.

(The meeting schedule with retailers will be published closer to the Convention dates.)

18:00 CLOSING COCKTAIL

A setting where professional dialogue continues beyond the stage and formal agenda. Personal connections are formed, ideas are exchanged, and future partnerships take shape in an atmosphere of trust and open communication

RETAIL STORE TOURS IN ALMATY

May 30, 2026 – Day 3

Retail representatives welcome World of Trade Convention participants directly on the sales floors of their stores, organize one-to-one meetings with relevant retail teams, answer questions, and showcase new solutions already implemented in their businesses.

This format offers a unique opportunity to align cooperation on-site with top management of retail companies.

Key benefits:

- Direct communication with retail representatives in a real operational environment
- Demonstration of current retailer requirements for assortment, packaging, merchandising, and quality standards
- On-site discussion of potential cooperation, taking into account actual store formats and operating conditions
- Shortened negotiation cycles and preliminary alignment of next steps without formal barriers
- Clear understanding of internal decision-making processes and supplier selection criteria
- Showcase of best practices and solutions already implemented in retail
- Maximum practical value and a strong results-oriented focus — from initial introductions to concrete agreements



HOW TO PARTICIPATE

The World of Trade Convention is a closed commercial event

Participation in the Convention **is paid for suppliers and partners**
Discounts are available for returning participants

Participation in the Convention is **free of charge for retailers**, subject to prior registration and approval by the World of Trade Convention Organizing Committee.

Registration is mandatory for all participants and must be completed via the official Convention website.

The Organizing Committee of the International World of Trade Convention will be happy to assist with any questions:



info@eximexpo.kz



Mobile / WhatsApp / Telegram:

+7 707 207 7001

+7 777 125 1111



<https://eximexpo.kz/>



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